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Analytics and Visualization	Application & Database Development	BI Information Delivery	BI Platform Architecture, Development & Administration	Cloud Application Development & Deployment	Professional Development	Strategy and Architecture	Other
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Schedule is subject to change.

Saturday, Apr 7, 2018 Conference Schedule

Room	213	225	226	235	313	325	326	332	335
07:30 AM - 08:30 AM	REGISTRATION								
08:30 AM - 08:45 AM	SQL Saturday Madison Opening Announcements								
09:00 AM - 10:15 AM	Building a Microsoft Business Intelligence Solution step-by-step Farouq Abukhamireh Level: Intermediate DOWNLOAD	Columnstore 101: The Five Ws of Columnstore Indexes John Eisbrener Level: Beginner DOWNLOAD	Building the HASSP: Putting SQL Server in Space Drew Farguete Level: Beginner	Microsoft Machine Learning Services Andrew Loree Level: Intermediate	T-SQL Tips & Tricks to Make Your Life Easier! Andy Yun Level: Beginner	Custom Activities in Azure Data Factory Jared Zagebaum Level: Advanced DOWNLOAD	Why Should I Care About ... Partitioned Views? Rick Lowe Level: Intermediate DOWNLOAD	XML vs JSON - Battle Royale Riley Major Level: Intermediate DOWNLOAD	Administering your Azure SQL Database Mike Shelton Level: Beginner
10:30 AM - 11:45 AM	Data Testing & Integrity - BI Edition Rob Long Level: Beginner DOWNLOAD	Administering and Deploying Power BI Solutions Seth Bauer Level: Beginner DOWNLOAD	Targeting Wait Statistics with Extended Events and DMVs David Maxwell Level: Intermediate DOWNLOAD	Locks, Blocks, and Snapshots: Maximizing Database Concurrency Bob Pusateri Level: Intermediate DOWNLOAD	Practical Introduction to Artificial Intelligence Juan Muñoz Level: Beginner	COZYROC: Dynamic Data Flows in SSIS without Programming Diane Schuster Level: Intermediate DOWNLOAD	Reading Execution Plans Successfully Arthur Daniels III Level: Beginner DOWNLOAD	JSON for the Data Mortals Jim Dorame Level: Beginner DOWNLOAD	Azure SQL Database Performance Tuning Jes Schultz Level: Intermediate
11:45 AM - 01:00 PM	LUNCH								
01:00 PM - 02:15 PM	Analysis Services for the Absolute Beginner Peter Shore Level: Beginner	Extended Events: What are they and How do I use them Dave Bland Level: Beginner DOWNLOAD	Shortcuts from an Impatient DBA Andy Mallon Level: Beginner	Power BI Bookmarks: Four Business Use Cases Eric Falt Level: Intermediate DOWNLOAD	Polybase in Action Kevin Feasel Level: Intermediate DOWNLOAD	Gathering Trending Data with PowerShell Ben Miller Level: Beginner DOWNLOAD	SQL Server on AWS SQL Saturday Madison Level: Beginner	Emergency! Are You Ready for Disaster to Strike? Allen White Level: Beginner DOWNLOAD	Azure Analysis Services: Purpose, Migration, Benefits, and Tools Turner Kunkel Level: Intermediate DOWNLOAD
02:30 PM - 03:45 PM	When Low-Quality Data Strikes: Fuzzy Tools Provide Clarity in Matching and Deduplication Jared Kuehn Level: Beginner DOWNLOAD	Four Rules For Columnstore Query Performance Joe Obbish Level: Advanced DOWNLOAD	How to get Microsoft Certified John Deardurff Level: Beginner DOWNLOAD	Data Vault 2.0 An Introduction To A Better Data Warehouse Database Designing Method Thomas Lane Level: Beginner DOWNLOAD	Know different AWS Database Products - their benefits and key features Sourav Mukherjee Level: Beginner	Tips and Tricks from PowerBI.Tips Michael Carlo Level: Beginner	DEA (not what you think) Will Be Your New Best Friend! Jared Karney Level: Intermediate DOWNLOAD	The SQL Server Transaction Log for Developers Frank Gill Level: Beginner DOWNLOAD	Women In Technology - Panel SQL Saturday Madison Level: Beginner
04:00 PM - 05:15 PM	SQL 2017 on LINUX Charles Hyman Level: Beginner	Difficult Queries Rick Bielawski Level: Advanced DOWNLOAD	Everyone Has a Story to Tell: Developing Your First Presentation Andy Yun Level: Beginner	Three Steps to Lasting Encryption Ed Leighton-Dick Level: Intermediate	Real-time Analytics with Azure Jordan Anderson Level: Intermediate DOWNLOAD	Let's build a data app with Azure Functions! Joshua Owen Level: Intermediate	In memory database... Let's rethink that request! Pat Phelan Level: Intermediate DOWNLOAD	SQL Data Recovery - Do you know where your DR plan is? Phil Ekins Level: Beginner	Accelerating Development and Testing Using Data Virtualization Tim Gorman Level: Intermediate DOWNLOAD
05:30 PM - 05:45 PM	RAFFLE								

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