

# Schedule

## Schedule

Here is our schedule for the upcoming event. We've done our best to provide a good mix of topics and skill levels, we hope you'll find something of interest throughout the day. Our thanks to the speakers listed below for volunteering their time, we couldn't do it without them. If there are schedule changes we will make them here as they happen. We encourage you to check back a few days before the event just in case we have had to move one of your favorite sessions.

|                              |                             |                                    |                         |  |  |   |                          |                           |       |
|------------------------------|-----------------------------|------------------------------------|-------------------------|--|--|---|--------------------------|---------------------------|-------|
| Advanced Analysis Techniques | Analytics and Visualization | Application & Database Development | BI Information Delivery | BI Platform Architecture, Development & Administration | Cloud Application Development & Deployment | Enterprise Database Administration & Deployment | Professional Development | Strategy and Architecture | Other |
|------------------------------|-----------------------------|------------------------------------|-------------------------|--|--|---|--------------------------|---------------------------|-------|

Schedule is subject to change.

## Saturday, Oct 1, 2016 Conference Schedule

| Room                | Gallery   | 501  | 602  | 603  | 604A  | 605  | 613  | 604C (Wanna Be A DBA?)   |  |
|---------------------|---|--|--|--|---|--|--|--|--|
| 08:00 AM - 08:30 AM | Registration  |  |  |  |   |  |  |  |  |
| 08:30 AM - 08:45 AM | Opening remarks in Gallery  |  |  |  |   |  |  |  |  |
| 08:45 AM - 09:45 AM | <b>The Secret to High Performance Code...The Devil's in the Data</b><br><b>Jeff Moden</b><br>Level: Intermediate<br>DOWNLOAD                              | <b>SQL Server Agent: The life preserver for the drowning DBA</b><br><b>Lance Tidwell</b><br>Level: Beginner<br>DOWNLOAD            | <b>New Instance, Now what?</b><br><b>Jim Donahoe</b><br>Level: Beginner<br>DOWNLOAD                            | <b>SQL Server Transactional Replication: A Deep Dive</b><br><b>Drew Furgiuele</b><br>Level: Intermediate<br>DOWNLOAD               |   | <b>Speed Up Your SSAS Cube's Data Refresh With Dynamic Partition Processing</b><br><b>Jeremy Frye</b><br>Level: Intermediate<br>DOWNLOAD       | <b>Availability Groups 101: An Introduction</b><br><b>Adam Belebczuk</b><br>Level: Intermediate<br>DOWNLOAD                          | <b>What is a DBA?</b><br><b>Michael John</b><br>Level: Beginner                                  |  |
| 09:45 AM - 10:00 AM | Break   |  |  |  |   |  |  |  |  |
| 10:00 AM - 11:00 AM | <b>Winning with Columnstore - A Customer Story</b><br><b>Rick Heiges</b><br>Level: Beginner<br>DOWNLOAD   | <b>Crash Course on Better SQL Development</b><br><b>Vladimir Oselsky</b><br>Level: Beginner<br>DOWNLOAD                            | <b>PowerBI Part 1: a business user's perspective</b><br><b>Eugene Meidinger</b><br>Level: Beginner<br>DOWNLOAD | <b>Peanut Butter &amp; Chocolate: Integrating Hadoop with SQL Server</b><br><b>Kevin Feasel</b><br>Level: Intermediate<br>DOWNLOAD |   | <b>Getting to know U-SQL</b><br><b>Azhagappan Arunachalam</b><br>Level: Beginner<br>DOWNLOAD   | <b>What treasures are hidden in the Plan Cache?</b><br><b>Slava Murygin</b><br>Level: Intermediate<br>DOWNLOAD                       | <b>Basics of database design</b><br><b>Michael John</b><br>Level: Beginner                       |  |
| 11:00 AM - 11:15 AM | Break   |  |  |  |   |  |  |  |  |
| 11:15 AM - 12:15 PM |   | <b>Master Data Management with SQL Master Data Services (MDS) and Ma</b><br><b>Pam Matthews</b><br>Level: Intermediate<br>DOWNLOAD | <b>PowerBI Part 2: PowerBI Internals</b><br><b>Eugene Meidinger</b><br>Level: Intermediate<br>DOWNLOAD         | <b>Leaving the Past Behind: Rewriting Your Checklist for SQL 2016</b><br><b>Mike Hillwig</b><br>Level: Beginner                    | <b>The Pros and Cons of Table Partitioning</b><br><b>Brenda Bentz</b><br>Level: Beginner  | <b>Stretch Database and Managed Backups: Cloud Services for your SQL Servers</b><br><b>Andrew Loree</b><br>Level: Beginner<br>DOWNLOAD         | <b>Statistics &amp; Cardinality - How they work to find data efficiently</b><br><b>Chris Bell</b><br>Level: Intermediate<br>DOWNLOAD | <b>Basics of querying</b><br><b>Brandt Dollar</b><br>Level: Beginner                             |  |
| 12:15 PM - 12:55 PM | Lunch in Gallery and Cafe (no food in classrooms)   |  |  |  |   |  |  |  |  |
| 12:55 PM - 01:25 PM |   | <b>Data Insights recruiting with Microsoft</b><br><b>Matt Nelson</b><br>Level: Beginner  | <b>Teletacking sponsor session</b><br><b>Matt Nelson</b><br>Level: Beginner                                    | <b>Plus Consulting sponsor session</b><br><b>Matt Nelson</b><br>Level: Beginner  | <b>SQL Games</b><br><b>Rick Heiges</b><br>Level: Beginner   | <b>Profisee sponsor session</b><br><b>Matt Nelson</b><br>Level: Beginner   | <b>EMC sponsor session</b><br><b>Matt Nelson</b><br>Level: Beginner  |  |  |
| 01:25 PM - 01:30 PM | break   |  |  |  |   |  |  |  |  |
| 01:30 PM - 02:30 PM | <b>Configuration Option and Trace Flag Secrets: Surprising Behavior at the Flick of a Switch</b><br><b>Kevin Kline</b><br>Level: Intermediate<br>DOWNLOAD | <b>Designing SQL Server HA/DR Infrastructure to meet the SLA</b><br><b>Thomas Grohser</b><br>Level: Intermediate<br>DOWNLOAD       | <b>Using Filetables</b><br><b>Sam Nasr</b><br>Level: Intermediate<br>DOWNLOAD                                  | <b>#16   Maintain SQL Server Performance Baseline w/PowerShell</b><br><b>Allen White</b><br>Level: Intermediate<br>DOWNLOAD        |   | <b>A Discussion on the Azure SQL Database Security for the Cloud Objectivist</b><br><b>Timothy McAliley</b><br>Level: Intermediate<br>DOWNLOAD | <b>An introduction to the magical world of BIML!</b><br><b>Jonathan Stewart</b><br>Level: Beginner                                   | <b>Basics of administration</b><br><b>Cardell Washington</b><br>Level: Beginner                  |  |
| 02:30 PM - 02:40 PM | Break   |  |  |  |   |  |  |  |  |
| 02:40 PM - 03:40 PM | <b>Synthetic vs Real-World Workloads: Benchmark Throwdown!</b><br><b>John Sterrett</b><br>Level: Intermediate<br>DOWNLOAD                                 | <b>Exploiting SQL Server Security Holes</b><br><b>Robert Davis</b><br>Level: Beginner<br>DOWNLOAD                                  | <b>Dealing With Difficult Managers</b><br><b>Gigi Bell</b><br>Level: Beginner<br>DOWNLOAD                      | <b>Working with SSRS Data-Driven Subscriptions</b><br><b>Ben Galluzzo</b><br>Level: Beginner<br>DOWNLOAD                           |   | <b>SQL Data Partners Podcast Live Q&amp;A session</b><br><b>Carlos L Chacon</b><br>Level: Beginner   | <b>Extending SQL Server with Advanced Analytics and R</b><br><b>Michael Schulte</b><br>Level: Beginner<br>DOWNLOAD                   | <b>Basics of BI/Data Warehousing</b><br><b>Kyle Walker</b><br>Level: Beginner                    |  |
| 03:40 PM - 03:50 PM | Break   |  |  |  |   |  |  |  |  |
| 03:50 PM - 04:50 PM |   | <b>Buffer Pool Memory Management</b><br><b>Steve Hood</b><br>Level: Intermediate<br>DOWNLOAD                                       | <b>The Business Intelligence Side of SQL Server</b><br><b>Sayed Saeed</b><br>Level: Beginner                   | <b>Disaster Documents: The role of documentation in disaster recovery</b><br><b>Ray Kim</b><br>Level: Beginner<br>DOWNLOAD         | <b>The Most Important IT Person in the Room: Why Data Experts Own the Future</b><br><b>Kevin Kline</b><br>Level: Beginner<br>DOWNLOAD | <b>SQL Backup 102 - From basic to something more</b><br><b>Thomas Chan</b><br>Level: Beginner<br>DOWNLOAD                                      | <b>How to build XML</b><br><b>Alex Grinberg</b><br>Level: Intermediate<br>DOWNLOAD   | <b>Additional learning, getting hired, and wrap up</b><br><b>Michael John</b><br>Level: Beginner |  |
| 04:50 PM - 05:00 PM | Raffle in Gallery   |  |  |  |   |  |  |  |  |

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