

# Schedule

## Schedule

Here is our schedule for the upcoming event. We've done our best to provide a good mix of topics and skill levels, we hope you'll find something of interest throughout the day. Our thanks to the speakers listed below for volunteering their time, we couldn't do it without them. If there are schedule changes we will make them here as they happen. We encourage you to check back a few days before the event just in case we have had to move one of your favorite sessions.

Power BI	Data Visualization & Business Analytics	Information Delivery	Sponsor Sessions	Big Data & Azure
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Schedule is subject to change.

## Saturday, May 2, 2015 Conference Schedule

Room	MPR 1200	4005	4025	EBC
07:30 AM - 08:00 AM	Registration			
08:00 AM - 08:30 AM	Opening Remarks			
08:30 AM - 09:30 AM	<b>Easy, Scalable Data Solutions in SQL Azure</b> <b>Brian Gogle</b> Level: Beginner	<b>Cash in on the data dividend: how Power BI can realize the untapped value of your data</b> <b>Mike Diehl</b> Level: Beginner	<b>Introduction to BIML and BIMLScript</b> <b>Russel Loski</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>BI Basics - Finding Return on Data</b> <b>Allen Smith</b> Level: Beginner <a href="#">DOWNLOAD</a>
09:30 AM - 09:45 AM	Coffee			
09:45 AM - 10:45 AM	<b>Rise of the Machine (Learning) - Azure ML in BI, in Apps, and as a product in Azure Marketplace</b> <b>Greg Beaumont</b> Level: Beginner <a href="#">DOWNLOAD</a>	<b>Connected Car Analytics with Raspberry Pi, Windows Azure, and Pow</b> <b>Chris Baudo</b> Level: Intermediate	<b>Building Bullet-Resistant SSIS Packages</b> <b>Tim Mitchell</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>Visualizing Geospatial Data with Power Map (Bryan Smith, Microsoft)</b> <b>MSBIC Admin</b> Level: Beginner
10:45 AM - 11:00 AM	Coffee			
11:00 AM - 12:00 PM	<b>One is the Loneliest Number: Scaling out your Data Warehouse</b> <b>Greg Galloway</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>Power Query: Pulling it All Together</b> <b>Chris Johnson</b> Level: Beginner	<b>Building your ETL Framework with BIML</b> <b>Meagan Longoria</b> Level: Beginner <a href="#">DOWNLOAD</a>	<b>Kimball's not Dead: Modeling Basics</b> <b>Allen Smith</b> Level: Beginner
12:00 PM - 12:45 PM	Lunch & Networking			
12:45 PM - 01:45 PM	<b>Sponsor (Artis): Changing the Game - The Restaurant Experience With Data</b> <b>MSBIC Admin, Jeff Johnston</b> Level: Beginner	<b>Sponsor (GNet): Agile BI Using Power BI</b> <b>MSBIC Admin</b> Level: Beginner	<b>Sponsor (Slalom): The Age of the Customer: Data is dead, long live data!</b> <b>MSBIC Admin</b> Level: Beginner	<b>Sponsor (Profisee): Build A Golden Record for Any Subject Over Lunch!</b> <b>MSBIC Admin</b> Level: Beginner
01:45 PM - 02:00 PM	Coffee			
02:00 PM - 03:00 PM	<b>Big Data Analytics with SQL Server 2014</b> <b>Scott Rylie</b> Level: Intermediate	<b>A Date With DAX: Time Intelligence in Tabular and PowerPivot</b> <b>Greg Baldini</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>15 Quick Tips for SSIS Performance</b> <b>Tim Mitchell</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>Agile Analytics: How to do it using the Microsoft BI toolset</b> <b>Mike Diehl</b> Level: Beginner
03:00 PM - 03:15 PM	Coffee			
03:15 PM - 04:15 PM	<b>Sentiment Analysis with Big Data</b> <b>Paco Gonzalez</b> Level: Intermediate	<b>Practical Power BI - Patterns for the Real World</b> <b>Derek McKee</b> Level: Intermediate	<b>In Memory Tables; Not Just For OLTP</b> <b>Russ Thomas</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>Overcoming Chartaphobia: Moving Your Organization Toward Interesting and Enlightening Data Viz</b> <b>Meagan Longoria</b> Level: Beginner <a href="#">DOWNLOAD</a>
04:15 PM - 04:30 PM	Coffee			
04:30 PM - 05:30 PM	<b>Big Data Analytics with Excel</b> <b>Peter Myers</b> Level: Intermediate <a href="#">DOWNLOAD</a>	<b>A Look at Power BI Preview</b> <b>Rodrigo Gomez</b> Level: Beginner	<b>A guide to loving ETL</b> <b>Bill Fellows</b> Level: Intermediate <a href="#">DOWNLOAD</a>	
05:30 PM - 06:30 PM	Closing Remarks & Raffle			

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