# SQL Saturday Wellington 2025

## November 29, 2025

## Sponsorship Plan

Event Website - <https://www.eventbrite.com/e/sql-saturday-wellington-2025-tickets-1694284172569>

## Welcome

SQL Saturday Wellington is a one day free in-person conference hosted by the Wellington Data Management and Analytics and Wellington Azure AI Meetups. Our event has been running since 2018, features volunteer speakers who present topics related to Microsoft Data Platform. With the support of sponsors like you, this event has and continues to remain free and open to the public, attracting many attendees every year, all of whom would love to meet you!

## Sponsorship Tiers

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Platinum****$2,500 NZD** | **Gold****$2,000 NZD** | **Silver****$1500 NZD** | **Bronze****$1000 NZD** | **Speaker Dinner****$1000 NZD** | **Venue Sponsor****$1000 NZD** |
| Premium spot at the event to maximize traffic & with a one-on-one discussion booth | X |  |  |  |  |  |
| 10 min exclusive intro during opening announcements | X |  |  |  |  |  |
| Table at Event | X | X | X |  |  |  |
| Opt-In Attendee List | X | X | X | X | X | X |
| Vendor Speaking Session during lunch hour (45 mins duration) | X | X |  |  |  |  |
| Swag Table – Flyers & swag are presented at an unattended table. |  |  |  | X | X | X |
| Logo on the Event website | X | X | X | X | X | X |
| Social Media mentions | X | X | X | X | X | X |
| Listed as sponsor in event emails | X | X | X | X | X | X |
| **Custom email blast to attendees** | X |  |  |  |  |  |

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| **Wellington Data Management and Analytics Meetup or Wellington Azure AI Meetup - Partnership**  | **Add $1000 NZD** | **Add $750 NZD** |
| 10 min intro at one meeting  | X  | X  |
| Vendor-designated speaker (no commercial, purely technical) for one meeting  | X  |    |
| Vendor table at one meeting  | X  |    |
| Inclusion in User Group emails   | 1 year  | 3 months  |
| Logo and link on the meetup website  | 1 year  | 3 months  |