**Boston SQL Saturday 2022**

**October 8, 2022**

**Sponsorship Plan**

Event Website:  
<https://www.eventbrite.com/e/sql-saturday-boston-2022-tickets-380639893167>.

Event Contact:  
[NESQL.Sponsors@outlook.com](mailto:NESQL.Sponsors@outlook.com)

Welcome!

Boston SQLSaturday is a one-day conference hosted by NESQL, a 501(c)7 non-profit organization. Our event, which has been running for over 10 years, features volunteer speakers who present topics related to the Microsoft Data Platform. With the support of sponsors like you, this event has and continues to remain free and open to the public, attracting 300 attendees every year, all of whom would love to meet you!

The Raffle – Your Key to Success!

The biggest challenge with community events is capturing contact information for follow ups. We will provide attendees with a set of pre-printed raffle tickets (see below) that will contain their name and email address. They will then opt-in by putting their tickets into vendor raffle boxes at each sponsor table to try to win a prize.

Because we want you to be successful all of our sponsorship levels include the requirement that you provide a prize of at least $100 in value. We strongly suggest that you provide a full color 8-1/2 x 11 flyer that highlights the prize(s) you are raffling off.

We will provide each vendor a raffle box and will have one table for all absentee vendors placed in the same areas with our onsite vendors. Raffle ticket collection will proceed through the end of the day, when the raffle draw will be done during closing ceremonies. Attendees must be present to win. If there is a physical prize we’ll give it to them, otherwise we’ll forward you their contact information for you to follow up with (for license keys, etc.). After the event, you may take all of your collected raffle tickets.

Event Details

We’ll open the doors to sponsors at 7:30 am. Sponsors will be provided with table and two chairs, and limited access to 110v power (please let us know what you need in advance). We encourage sponsors to remain on site through at least lunch and if possible, to have a representative present at the end of the day to present your prize at the end of day raffle. Lunch will be provided to sponsors that have registered. Please have everyone from your team that will be attending register at <https://www.eventbrite.com/e/sql-saturday-boston-2022-tickets-380639893167> so that we can have enough food available.

Please note that due to venue constraints, we are asking that you send no more than 2 employees to staff your vendor table. Those who attend must register at <https://www.eventbrite.com/e/sql-saturday-boston-2022-tickets-380639893167>. A promo code will be supplied for a comp’d lunch.

COVID Policy

This event is hosted at Microsoft offices in Burlington, MA, so we are subject to Microsoft’s policies which are as follows:

**Microsoft Vaccination Policy:**

* Only registered visitors will be allowed to enter the Microsoft facility.
* Guests and customers will be able to provide proof of vaccination or self-attest to having received a negative COVID-19 test within the previous week via HealthCheck. https://msrtw.powerappsportals.com/en-US/
* Guests who do not upload proof of vaccination must wear a face-covering onsite.
* Guests and customers should follow local requirements for face coverings.
* If a guest or customer has uploaded their proof of vaccination, it will be valid for 30 days. After that period, they will need to re-upload if they plan to visit a Microsoft site again.
* Microsoft is not able to offer an alternative process for guests and customers who can neither provide proof of vaccination nor attest to a negative test result in the last week.
* Microsoft’s vaccination policy will be enforced for all employees, visitors, external staff, guests, and customers.

Sponsorship Opportunities

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Platinum  $2,000  (Limit 2) | Gold  $1,250  (Limit 3) | Silver  $800  (Limit 5) | Bronze  $400  (Unlimited) |
| Table at Event | X | X | X |  |
| Participation in Raffle for opt-in contact information | X | X | X | X |
| Swag Table – Flyers & swag presented at an unattended table |  |  |  | X |
| Logo in Event Program | X | X | X | X |
| Logo on Event website | X | X | X | X |
| Social Media mentions | X | X | X | X |
| Opt-In Attendee List | X | X | X | X |
| Listed as sponsor in event emails | X | X | X | X |
| Vendor Speaking Session | X | X |  |  |
| Custom email blast to attendees | X |  |  |  |
| 5 min exclusive intro during opening announcements | X |  |  |  |
|  |  |  |  |  |
| **New England SQL User Group - Partnership** | Add $500 | Add $750 | Contact  Team | Contact Team |
| 20 min intro at 1 meeting | X | X |  |  |
| Vendor designated speaker for 1 meeting | X |  |  |  |
| Vendor table at 1 meeting | X |  |  |  |
| Inclusion in NESQL emails | 1 year | 3 months |  |  |
| Logo and link on meetup website | 1 year | 3 months |  |  |
| Can provide collateral at meeting | 1 year | 3 months |  |  |
|  |  |  |  |  |
| **Add Ons** |  |  |  |  |
| Sponsor and attend Speaker dinner | Contact Sponsorship Team | | |  |
| Sponsor event lunch | Contact Sponsorship Team | | |  |

Sign-Up

If you are interested in sponsoring, please contact the sponsorship team at [NESQL.sponsors@outlook.com](mailto:NESQL.sponsors@outlook.com)

. Please include the following:

* Your name
* Email
* Company Name
* Website
* Preferred sponsorship tier

We can then discuss payment options. Full payment is required up-front to lock in your chosen sponsorship tier.

Cancellation Policy

If NESQL must cancel the event, all funds minus any transfer fees will be refunded.

Contact Us

We hope you’ll support this event! Please contact us at [NESQL.Sponsors@Outlook.com](mailto:NESQL.Sponsors@Outlook.com) if you have any additional questions.