



SPONSORSHIP OPPORTUNITY



Your company can take advantage of a unique opportunity to reach a large group of regional software professionals at our free one-day training event!

WHO

The North Texas SQL Server User Group (NTSSUG) was formed to provide a forum where Microsoft SQL Server system administrators and developers could meet to learn, share ideas and make contact with other industry professionals. Members from our current roster of 600+ meet monthly to provide training and materials, and plan events such as SQL Saturday.

WHAT

NTSSUG will host our first annual SQL Saturday on May 22, 2010, at the Region 10 Education Service Center in Richardson, Texas. SQL Saturday is a free one day training conference that is expected to draw over 400 SQL Server professionals from the Dallas/Fort Worth metroplex, Austin, Houston, and surrounding states.

CONTACT

Contact Jen McCown at Jen@JenniferMcCown.com, or via cell 817-938-8539 for more information about the North Texas SQL Saturday.

For more event information visit the SQL Saturday Home Page at <http://www.sqlsaturday.com/>








































You can also contact us about benefits for sponsoring our monthly NTSSUG meetings. For information on the North Texas SQL Server User Group, see our webpage <http://northtexas.sqlpass.org/>

SPONSORSHIP LEVELS

SQL Saturday is run by volunteers, and is free to attendees, but we do have significant costs to put on an event this size, including food and drink, speaker shirts, and programs. Your aid makes a successful SQL Saturday possible. The sponsorship levels are:

Sponsorship Level	Amount
Friends of SQL Saturday	\$50 or more
Bronze	\$250
Silver	\$500
Gold	\$1,000
Platinum	\$2,000

The benefits for each level of sponsorship are:

Level	Friends of...	Bronze	Silver	Gold	Platinum
Name to be listed (if desired) in the official event guide					
Placement on our sponsor page on the SQLSaturday.com web site.					
Inclusion in all emails and marketing materials.					
Ability to include a one page flyer in the event bag. (Sponsor must provide, at least two weeks prior to event date.)					
May donate prizes for end of day event.					
One spot reserved in our exhibitor area with table, and two chairs.					
Inclusion of multi-page brochure, disk, or flash drive in the event bag. (Sponsor must supply, at least two weeks prior to event date.)					
One email blast - sent by NTSSUG - to all event attendees (consisting of up to 1 page of text) that can be sent out before or after the event.					
Two minutes at end of day event to promote company and/or raffle prizes.					
Logo displayed on first page of NTSSUG website for six months.					
An electronic list of attendees that submitted a raffle ticket.					
Choice of table selection in exhibitor area.					
Option to design a sponsor-centric session to spotlight your product during lunch.					
Logo displayed on first page of NTSSUG website for one year.					
Electronic copy of the attendee list that includes email address, first and last name plus company, if provided. (Sponsor must provide an opt-out on all email sent to the list and to clearly state the list was obtained from SQLSaturday.com.)					

Thank you for your consideration!